

SILVER RING THING – ‘A TRIBUTE TO YOU’ OFFICIAL DETAILS

I. GENERAL DESCRIPTION

Silver Ring Thing (SRT) seeks submission by members of the public of their videos, pictures, or written testimony (hereafter defined as “Story”) demonstrating the impact of SRT on their lives for future inclusion within SRT Live Event programs and promotional purposes. The Deadline for submission is 11:59PM EST on OCTOBER 1, 2010. All mail-in entries must be postmarked by that day.

The Contest will consist of up to (3) Five-Hundred Dollar prizes awarded on November 1, 2010. Please see Section IV of these rules regarding additional rules for awarding of prizes.

The format of the Story submission should follow the basic guidelines that include the following three points:

1. “Before SRT I was...”
2. “Then I went to SRT/participated in a SRT program and...”
3. “Now I am...”

II. PROCEDURES

1. Persons wishing to enter may send in their Story to *SRT: My Story* 544 Moon Clinton Rd, Moon Twp., PA 15108, or electronically submit their Story via DropSend.com to MyStory@SilverRingThing.com. For more instructions on how to use DropSend.com see Sections II, 5 & 6.

2. All materials included in entries must have your *SRT: My Story* Username clearly marked. Your Username is your last name, first name, zip code. Example: smithjohn12345.

3. Entrants must include a signed and completed Release & Contact Form with their Story entry. Please see Section V for further instructions.

4. Video Story Submission: If you are mailing in your Story as a video, all video formats are acceptable (VHS, 8MM, Hi-8, digital video, DVD, CD-ROM). If submitting videos electronically (DropSend.com) acceptable file formats are: .WMV, .AVI, .MOV, MPEG, or .MPG.4.

5. How to create an account on DropSend.com: 1) Click the “TRY DROPSSEND FOR FREE” tab. 2) Click “Sign Up” for **Lite** Member Benefits Option. 3) Fill out your information and Submit.

6. How to send an email on DropSend.com: 1) Log in to DropSend.com. 2) Click on “Send File.” 3) Enter **MyStory@silverringthing.com** in the “To” box. 4) Enter your username (see II, 2 above) into the Subject line. 5) Choose your file(s) to upload. 6) Click “Send.” If you have the capability to scan your signed release and contact form, please include that with your file as a second attachment. Otherwise, this signed form may be submitted via standard mail to the address above.

7. All submissions become the sole property of **SRT** and may be used in any manner, commercial or otherwise, in any and all media now known or hereafter devised throughout the universe in perpetuity. **IF** Entrants by mail wish SRT to return their Story submission, they should include a written request and an \$8.00 shipping/handling fee by personal check made out to Silver Ring Thing. Returns will be done **after the contest is ended**. **SRT** reserves the right to destroy all submissions for which a written request

for return and the handling fee were not sent at the time of submission(s). **SRT** is not responsible for lost, damaged or misdirected Stories under any circumstances. Please keep a copy of your submission.

8. Multiple entries by the same applicant will not be accepted.

9. SRT reserves the right to edit and/or alter any submission in SRT's sole discretion.

III. ELIGIBILITY

1. Entrants must be 12 years of age or older as of the date of entry. Written parental consent will be required for persons under 18 via the **RELEASE & CONTACT FORM** for their entries to be considered.

2. Those wishing to submit their Story should have attended a SRT live-event, participated in Project 434, or been directly impacted by the ministry of SRT.

3. Each submission must be solely the original work of entrant/submitter and must be a truthful and accurate account without fabrication or embellishment.

4. Each entrant represents that his/her submission does not infringe on any third party's copyrighted material, trademark or other intellectual property rights, or privacy or publicity rights.

IV. PRIZES

1. Prizes will be awarded to the person(s) submitting the Story, provided they certify and establish to SRT's satisfaction that they are the owner(s) of the Story and further provided that they have complied with the official rules and signed the Release & Contact Form.

2. Winners of any prize are solely responsible for all federal, state and local taxes.

3. Winners will be announced on www.SilverRingThing.com/MyStory.asp on November 1, 2010. Winners will also be contacted via E-mail and/or by Phone.

4. Up to (3) Five-Hundred Dollar Prizes will be rewarded determined by the total number of submissions as follows: 0-49 submissions = 0 prizes awarded / 50-99 submissions = 1 prize awarded / 100-149 submissions = 2 prizes awarded / 150+ submissions = 3 prizes awarded

V. RELEASES

1. All entrants must sign the Release & Contact Form or be eliminated from consideration and made ineligible to win any prize. Releases will include, among other things, a statement that the Story was the exclusive property of the entrant(s) at the time they were submitted.

2. If mailing in your submission, print the Release & Contact Form from www.SilverRingThing.com/MyStory.asp and send in with your Story. If electronically submitting your Story, you may either attach the form directly to email alongside your Story submission or mail it to our offices at *SRT: My Story*, 544 Moon Clinton Rd, Moon Twp., PA 15108.

3. For more information go to www.SilverRingThing.com/MyStory.asp, call (412) 424-2400, or write us at *SRT: My Story* 544 Moon Clinton Rd, Moon Twp., PA 15108.